

Moon Jumpers Ensemble

Sponsorship 2019



Rufus D. Wood

Moon Jumpers Ensemble: www.moonjumpersensemble.org

Table of Content

Message from the Artistic Director.....	3
Introduction.....	4
What Does your Sponsorship Mean.....	6
Supporter Package.....	7
Bronze Package.....	8
Silver Package.....	9
Gold Package.....	11
Contact Info.....	13

Message from the Artistic Director

Before a child talks, they sing. Before they write they draw. As soon as they stand, they dance. Art is fundamental to human expression.

- Phylicia Rashad

Dear Prospective Sponsor and Partner,

Hello and welcome to Moon Jumpers Ensemble. I would like to thank you for the opportunity to present you with our sponsorship proposal. After a successful first season that included a sold-out, six show, summer production of The Adventures of Alice in Wonderland, and a one-night Holiday showcase this past December, we are preparing for a bigger and more entertaining second season. Our second season will include a spring musical, a summer production, a fall production, a one-night sketch comedy showcase, and our second annual holiday showcase.

We have designed a number of tiered packages which will give organizations the opportunity to support our Ensemble on many levels. Each of the sponsorship packages have been designed to provide businesses with a unique and excellent return on investment. Our packages offer our sponsors brand exposure through a variety of mediums including, media, print, signage, membership database, and much more. In return for your investment, Moon Jumpers Ensemble can help your business increase your brand awareness and image. In sponsoring us, you showcase your involvement in supporting the local community, not – for – profit and nonprofit organizations, and the arts.

If you have any queries regarding any of our sponsorship packages please don't hesitate to contact me by phone or by email.

In finishing, I would like to extend my sincere thanks for taking the time to read our sponsorship proposal. We believe that our proposal will provide an exciting marketing opportunity for your organization and we would relish the opportunity of working in partnership with your business. Moon Jumpers Ensemble looks forward to welcoming you to our family.

Rufus D. Wood

Artistic Director

Introduction

Moon Jumpers Ensemble is a not – for – profit young performing artist ensemble dedicated to not only developing our members as performers, but also as designers, and technical producers. We are a unique ensemble, as Moon Jumpers is 100 percent creatively controlled by children ages 8 – 16 years old. They control every aspect of every production. This includes casting, directing, lighting, sound, costume and set design. The only thing that they don't control is the marketing and funding.

We pride ourselves on empowering the children to participate in every aspect of each production. Also, unlike other children's theatre companies, we are not a camp, school, nor a one-time performance. We are an ensemble, which means that we operate as a group of individuals dedicated to collaborative creation, committed to working together consistently to develop a distinct body of work and practices.

Our members are chosen via an audition-based system and recruitment, which allows us to not have to charge any participation fees. Though we only choose forty members, we attempt to make sure that we are getting the most talented performers in the Chicagoland area, and not eliminating 90 percent of the talent pool because of economic ability. This is something that the camps and schools have done for decades, and having a participation fee ultimately limits exposure to the arts, and the opportunities and development that comes along with that exposure.

An example of this can be seen in our last production of *The Adventures of Alice in Wonderland*. Sami Serrano, who was cast as Alice, is a first-generation daughter of immigrants from the Philippines whose parents could not afford camps, dance classes, acting classes or schools. Though she is among the most talented child performers in the state, she could have been part of the 90 percent of talent that goes unseen, and unexposed due to her economic ability.

Moon Jumpers Ensemble was founded in 2017, and our inaugural year was a sixteen-week intensive training course given to our first group of ensemble members. Our training course includes, theatre history and practicum, stagecraft, improvisation, character development, sketch comedy, directing, lighting design, technical aspects of lighting, costume design, sound design, technical aspects of sound, and scenic and set design.

4. Moon Jumpers Ensemble Sponsorship Proposal

In the summer of 2018, Moon Jumpers Ensemble produced our first season, featuring *The Adventures of Alice in Wonderland*, and culminating with a Holiday Showcase on December 15, 2018. *The Adventures of Alice in Wonderland* featured not only a majority child cast, but also a fourteen-year-old light and sound technician (Josiah Jones) and a twelve-year-old director (Heidi Easterwood), who not only directed the children, but the three adults who were cast in the show as well.

Our 2019 season will consist of three productions (*You're a Good Man Charlie Brown*, *Coraline*, and *Matilda*), our second annual Holiday Showcase, and various sketch comedy showcases. This brings us to our need for sponsors.

5. Moon Jumpers Ensemble Sponsorship Proposal

What Does Your Sponsorship Mean?

Moon Jumpers Ensemble is quickly establishing itself as an organization that provides opportunities and entertainment to the children and families of the city of Chicago and the entire Chicagoland area. All sponsorship funding is invested directly into the ensemble and used to improve our ability to produce quality shows and bring in more talented performers. Areas of expenditure include:

- Workshops and member development
- Rehearsal Space rental
- Lunches, and snacks for kids
- Venue rental
- Costumes
- Set pieces and material
- Tools, paint, and supplies
- Volunteer management
- Performance rights licensing
- Performance insurance
- Equipment rental (when necessary) and purchase

SPONSORSHIP PACKAGES

Over the course of our first two years, I have personally invested over thirty thousand dollars into building the company, and now we are growing to the point that we need sponsors. We have designed a number of tiered packages which will give businesses and organizations the opportunity to support on all levels. Please see below an overview of the Supporter, Bronze, Silver, and Gold (Production Sponsor) packages.

Supporter Package

Moon Jumpers Ensemble values all of our supporters, and we are proud to introduce our supporter package.

In return for your investment you will receive the following benefits:

Advertising Benefits

- Your name/logo will be placed on the sponsor page on our website, including a link to your website. This page is dedicated to all the sponsors of Moon Jumpers Ensemble
- Your name/company will be placed in each of our playbills as a sponsor

Hospitality Benefits

- You receive 2 tickets to each of our three productions 2019
- You receive 2 tickets to our annual Holiday Showcase

General Benefits

- You have the right to use Moon Jumpers Ensemble's logo on all your business's or organization's printed material
- You will receive an official certificate of Appreciation

Investment: \$250

Bronze Package

As a Bronze Package sponsor, you are a vital member of the Moon Jumpers community. In return for your investment you will receive a variety of opportunities to promote and network your business and be part of a growing company that prides itself on bringing entertainment to the children of Chicago

In return for your investment, you will receive the following benefits:

Advertising benefits

- Your name/logo will be placed on the Sponsor page of our website including a link to your website. This page is dedicated to all sponsors of Moon Jumpers Ensemble
- You have the opportunity to offer products and services to our members and audience via space in our playbill and on our website under special offers
- You will be named as one of our Bronze Sponsors, and spotlighted in the playbill

Hospitality benefits

- You will receive 4 tickets to each of our three productions
- You will receive 4 tickets to our Holiday Showcase
- You will also receive a signed cast photo from each of our three productions

General benefits

- You have the right to use the Moon Jumpers logo on merchandise and printed material
- You receive an official certificate of appreciation

Investment: \$750

Silver Package

Looking for good exposure across our members, and audience, then the silver sponsor package is for you. In return for your investment you will receive a variety of opportunities to promote and network your business. This package provides a variety of promotional opportunities to expose your business as well.

In return for your investment you will receive the following benefits:

Advertising benefits

- Your name/logo will appear on official Moon Jumpers travel shirts and merchandise
- Your name/logo will appear on official Moon Jumpers training apparel
- Your name/logo will be placed on the Sponsor page of our website including a link to your website. This page is dedicated to all sponsors of Moon Jumpers Ensemble
- Your logo will appear in our seasonal e – newsletter
- Your logo will appear on letterhead and all stationary
- Your logo will appear on any promotional flyers
- You have the opportunity to offer products and services to our members and audience via space in our playbill and on our website under special offers

Hospitality benefits

- You receive 4 tickets to each of our three productions (including reserved seating)
- You will receive 4 tickets to our Holiday Showcase (including reserved seating)
- You will receive a signed cast photo from each of our three productions
- You will be an honored guest at our annual fundraiser

General benefits

- You have the right to use the Moon Jumpers logo on merchandise and printed material

- You will receive an official certificate of appreciation

Investment: \$1200

Gold (Production Sponsor) Package

Our Gold Sponsor package results in premium exposure to all of our members, audiences, and Chicagoland communities. It is premium advertising for any business looking to increase brand awareness. You will receive sponsorship rights for one of our three productions, and will have naming rights to either our fundraiser, Holiday Showcase, or our sketch comedy night. As a Gold Sponsor you will become an integral part of Moon Jumpers Ensemble. There are only 3 Gold Sponsor packages available.

In return for your investment you will receive the following benefits

Naming rights

- Your business will hold naming rights to one of our three one-night events by participating in a pool with the other two Gold Sponsors

Advertising benefits

- Your name/logo will appear on official Moon Jumpers travel apparel and merchandise
- Your name/logo will appear on official Moon Jumpers training apparel
- Your name/logo will be placed on the Sponsor page of our website including a link to your website. This page is dedicated to all sponsors of Moon Jumpers Ensemble
- You will receive a one-year advertisement spot on the home website. You can use this for your logo or for another advertisement that integrates with your current promotions or offers.
- You will have the opportunity to use Moon Jumpers' email database for direct marketing and sales for promotions and special events.
- Your logo will appear in our seasonal e – newsletter
- Your logo will appear on letterhead and all stationary

1.1. Moon Jumpers Ensemble Sponsorship Proposal

- Your logo will appear on any promotional flyers
- You will appear as the primary sponsor for one of our three productions

Hospitality benefits

- You will receive 5 free tickets to each of our three productions (including reserved seating)
- You will receive 5 free tickets to our Holiday Showcase (including reserved seating)
- You will receive 5 free tickets to our Sketch Comedy Showcase (including reserved seating)
- You will receive a VIP season access pass which includes cast meet and greet before shows, private showing at each final dressed rehearsal, tour of the backstage and tech area, and invite to all post show cast parties
- You will receive a signed cast photo from each of our three productions
- You will be an honored guest at our annual fundraiser

General benefits

- You have the right to use the Moon Jumpers logo on merchandise and printed material
- You will receive an official certificate of appreciation
- You will be recognized as one of our Gold Sponsors at every event

Investment: \$2500

Contact Information

Thank you for taking the time to review our sponsorship proposal. Moon Jumpers Ensemble is dedicated to marketing our sponsors to ensure optimal benefits for both parties. Moon Jumpers will assist in activating your sponsorship in an innovative and creative way. All packages can be tailored to your specific needs.

We look forward to forming a great business partnership with you. Please contact us if you want to know how you can become involved and what we can do for you.

Rufus D. Wood

Artistic Director, Board Member

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Elizabeth Clark – Wood

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